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## World's Biggest Jackpot Sparks Lottery Mania

ORIGINAL AIRDATE: 3/29/2012



Seven-time lottery winner Richard Lustig shows INSIDE EDITION's Diane McInerney tips on how to win big.

They're lining up around the block to win the largest lottery jackpot in world—that's right—world history.

The [Mega Millions](#) jackpot is now a staggering \$540 million, and will grow even bigger before Friday's big drawing.

So how can you win? Listen to the lottery genius who's won seven times.

Richard Lustig told INSIDE EDITION, "Luck has nothing to do with this. Unfortunately, [people](#) who rely on luck are fooling themselves."

Lustig showed INSIDE EDITION's Diane McInerney how to improve your chances of winning the half-a-billion dollar Mega Millions jackpot, where the odds are 1 in 175 million.

"Pick high and low numbers. Because if you pick all low numbers and you win, most people do pick birthdays and anniversaries, so if the winning numbers come out and they're all low, you're going to be splitting it with a lot of people," said Lustig.

Lustig has won millions of dollars by using his system and has written the [book](#), *Learn How To Increase Your Chances Of Winning The Lottery*.

McInerney asked, "What is the key to your method?"

"The key to my method as far as numbers games are concerned, is to pick a set of numbers, research that set of numbers and determine if that set of numbers is a good set of numbers to play. Once you have determined that, play that set of numbers every time that game comes up," said Lustig.

42 states, along with the District of Columbia and the U.S. Virgin Islands, participate in the Mega Millions lottery.

No wonder there's a three-hour wait to buy tickets at the luckiest store in America. Bluebird Liquor in [Los Angeles](#)' Hawthorne section has had six winners since the Mega Millions lottery began. Needless to say, people now flock there to buy tickets and rub their bluebird statue for luck.

And if you're worried that the odds of winning half-a-billion bucks are astronomical, our expert says don't let that stop you.

Lustig said, "I'm telling people to buy tickets. You're crazy if you don't buy tickets."